

Rep Order# 9803224 Ver# 3 Status Revised  
EC'd No

Traffic Order#

Printed: 09/04/2012 2:07 PM  
Last Received: 09/04/2012 1:21 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 7

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product PRIORITIES USA ACTIO  
Estimate# 1565  
Buyer Media Placement  
Phone#  
Fax#

54518  
Agency ( ) MUNDY KATOWITZ MEDIA  
1322 G ST SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 321/340/1565  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU	5A-530A	GD MRN CINN@5	:30	\$725.00	10/16-10/16	1 P2	1	1	\$725.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*2	W	5A-530A	GD MRN CINN@5	:30	\$725.00	10/17-10/17	1	1	1	\$725.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*3	M	5A-530A	GD MRN CINN@5	:30	\$725.00	10/22-10/22	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								
	*4	TH	530A-6A	GD MRN CIN@530	:30	\$850.00	10/18-10/18	1 P2	1	1	\$850.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*5	F	530A-6A	GD MRN CIN@530	:30	\$850.00	10/19-10/19	1	1	1	\$850.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*6	W	6A-630A	GD MRN CINN@6	:30	\$1,000.00	10/17-10/17	1 P2	1	1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
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Rep Firm  
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Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*7	F	6A-630A	GD MRN CINN@6	:30	\$1,000.00	10/19-10/19	1	P2	1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*8	TU	630A-7A	GD MRN CINN@6	:30	\$1,000.00	10/16-10/16	1		1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*9	TH	630A-7A	GD MRN CINN@6	:30	\$1,000.00	10/18-10/18	1		1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*10	M	630A-7A	GD MRN CINN@6	:30	\$1,000.00	10/22-10/22	1		1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*11	W	7A-730A	CBS THS MRNG-1	:30	\$700.00	10/17-10/17	1	P2	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*12	F	7A-730A	CBS THS MRNG-1	:30	\$700.00	10/19-10/19	0		0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								
	*13	M	7A-730A	CBS THS MRNG-1	:30	\$700.00	10/22-10/22	1		1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*14	TU	730A-8A	CBS THS MRNG-2	:30	\$700.00	10/16-10/16	1		1	\$700.00	
				Sales Remark: V3 RTE CHG								
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	*15	TH	730A-8A CBS THS MRNG-2	:30	\$700.00	10/18-10/18	1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	16	*16	W	8A-830A CBS THS MRNG-2	:30	\$700.00	10/17-10/17	1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	17	*17	F	8A-830A CBS THS MRNG-2	:30	\$700.00	10/19-10/19	1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	18	*18	M	8A-830A CBS THS MRNG-2	:30	\$700.00	10/22-10/22	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								
	19	*19	TU	830A-9A CBS THS MRNG-2	:30	\$700.00	10/16-10/16	1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	20	*20	W	9A-10A DOCTORS	:30	\$450.00	10/17-10/17	1	1	1	\$450.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	21	*21	TH	10A-11A ANDERSON	:30	\$450.00	10/18-10/18	1	1	1	\$450.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	22	*22	M	10A-11A ANDERSON	:30	\$450.00	10/22-10/22	1	1	1	\$450.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	23	*23	F	11A-12P PRICE-RT 1-CBS/PRICE-RT 2-CBS	:30	\$2,000.00	10/19-10/19	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								

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Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*24	TH	12P-1230P	LOCAL12 NWS-NN	:30	\$1,600.00	10/18-10/18	0	0	0	\$0.00	
			Sales Remark:	V3 1X CX								
				V3 More than 2 codes changed								
	*25	M	12P-1230P	LOCAL12 NWS-NN	:30	\$1,600.00	10/22-10/22	1	P1 1	1	\$1,600.00	
			Sales Remark:	V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*26	F	1230P-130P	YOUNG&RESTLESS	:30	\$900.00	10/19-10/19	1	P2 1	1	\$900.00	
			Sales Remark:	V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*27	M	130P-2P	BOLD&BEAUTIFUL	:30	\$800.00	10/22-10/22	1	P2 1	1	\$800.00	
			Sales Remark:	V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*28	TU	2P-3P	TALK-CBS	:30	\$650.00	10/16-10/16	1	P2 1	1	\$650.00	
			Sales Remark:	V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*29	W	3P-4P	LETS-DEAL1-CBS/LETS-DEAL2-CBS	:30	\$650.00	10/17-10/17	0	0	0	\$0.00	
			Sales Remark:	V3 1X CX								
				V3 More than 2 codes changed								
	*30	M	4P-430P	LOCAL12 NEWS-4	:30	\$1,500.00	10/22-10/22	1	P2 1	1	\$1,500.00	
			Sales Remark:	V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*31	TH	5P-530P	LOCAL12 NEWS-5	:30	\$1,600.00	10/18-10/18	1	P2 1	1	\$1,600.00	
			Sales Remark:	V3 RTE CHG								
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	*32	M	530P-6P	LOCAL12 NW-530	:30	\$1,800.00	10/22-10/22	1 P1	1	1	\$1,800.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*33	F	6P-630P	LOCAL12 NEWS-6	:30	\$2,000.00	10/19-10/19	1 P2	1	1	\$2,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*34	W	7P-730P	INSIDE EDITION<	:30	\$1,400.00	10/17-10/17	1 P2	1	1	\$1,400.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*35	TH	730P-8P	ENT TONIGHT 30<	:30	\$1,400.00	10/18-10/18	1 P3	1	1	\$1,400.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*36	M	1135P-1235A	D LETTRMAN-CBS<	:30	\$850.00	10/22-10/22	1 P2	1	1	\$850.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*37	F	1235A-135A	LT-FERGUSN-CBS<	:30	\$350.00	10/19-10/19	0	0	0	\$0.00	
				Sales Remark: V3 1X C								
				V3 More than 2 codes changed								
	*38	W	430A-5A	GD MRN CIN6430	:30	\$250.00	10/17-10/17	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 Comment Changed, Spots/week Changed								
	*40	SA	7A-730A	LOCAL12NW-SA 7	:30	\$700.00	10/20-10/20	1 P2	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
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	*41	SA	730A-8A	LOCAL12NW-SA 7	:30	\$700.00	10/20-10/20	1 P2	1	1	\$700.00	
		Sales Remark: V3 RTE CHG										
		V3 Comment Changed, Rate Changed										
	*42	SA	105A-205A	CLOSER<	:30	\$325.00	10/20-10/20	0	0	0	\$0.00	
		Sales Remark: V3 1X CX										
		V3 More than 2 codes changed										
	*43	SU	11A-1130A	NEWSMAKERS	:30	\$800.00	10/21-10/21	1 P2	1	1	\$800.00	
		Sales Remark: V3 RTE CHG										
		V3 Comment Changed, Rate Changed										
	*44	SU	630P-7P	LOCAL12-630 SU	:30	\$1,000.00	10/21-10/21	1 P2	1	1	\$1,000.00	
		Sales Remark: V3 RTE CHG										
		V3 Comment Changed, Rate Changed										

### ---REPORT TOTALS---

Report Totals: 34 / \$32,100.00

### ---SALES MONTHLY TOTALS---

Oct 12: 35 / \$32,350.00  
Sales Totals: 35 / \$32,350.00  
Station Totals: 35 / \$32,350.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

### ---COMPETITIVE---

Market Totals	\$115,536	CABL	0%	EKRC	5%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	28%	WLWT	24%	WSTR	4%	WXIX	16%		

Books null  
Demos RA35+

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Rep Order# 9803224 Ver# 1 Status New  
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Showing Buylines: All Lines

1 of 4

Station WKRC-TV CINCINNATI, OH  
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--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU	5A-530A	GD MRN CINN@5	:30	\$550.00	10/16-10/16	1	1	1	\$550.00	
	2	W	5A-530A	GD MRN CINN@5	:30	\$550.00	10/17-10/17	1	1	1	\$550.00	
	3	M	5A-530A	GD MRN CINN@5	:30	\$550.00	10/22-10/22	1	1	1	\$550.00	
	4	TH	530A-6A	GD MRN CIN@530	:30	\$750.00	10/18-10/18	1	1	1	\$750.00	
	5	F	530A-6A	GD MRN CIN@530	:30	\$750.00	10/19-10/19	1	1	1	\$750.00	
	6	W	6A-630A	GD MRN CINN@6	:30	\$850.00	10/17-10/17	1	1	1	\$850.00	
	7	F	6A-630A	GD MRN CINN@6	:30	\$850.00	10/19-10/19	1	1	1	\$850.00	
	8	TU	630A-7A	GD MRN CINN@6	:30	\$850.00	10/16-10/16	1	1	1	\$850.00	
	9	TH	630A-7A	GD MRN CINN@6	:30	\$850.00	10/18-10/18	1	1	1	\$850.00	
	10	M	630A-7A	GD MRN CINN@6	:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
	11	W	7A-730A	CBS THS MRNG-1	:30	\$550.00	10/17-10/17	1	1	1	\$550.00	



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	12	F	7A-730A	CBS THS MRNG-1	:30	\$550.00	10/19-10/19	1	1	1	\$550.00	
	13	M	7A-730A	CBS THS MRNG-1	:30	\$550.00	10/22-10/22	1	1	1	\$550.00	
	14	TU	730A-8A	CBS THS MRNG-2	:30	\$550.00	10/16-10/16	1	1	1	\$550.00	
	15	TH	730A-8A	CBS THS MRNG-2	:30	\$550.00	10/18-10/18	1	1	1	\$550.00	
	16	W	8A-830A	CBS THS MRNG-2	:30	\$550.00	10/17-10/17	1	1	1	\$550.00	
	17	F	8A-830A	CBS THS MRNG-2	:30	\$550.00	10/19-10/19	1	1	1	\$550.00	
	18	M	8A-830A	CBS THS MRNG-2	:30	\$550.00	10/22-10/22	1	1	1	\$550.00	
	19	TU	830A-9A	CBS THS MRNG-2	:30	\$550.00	10/16-10/16	1	1	1	\$550.00	
	20	W	9A-10A	DOCTORS	:30	\$375.00	10/17-10/17	1	1	1	\$375.00	
	21	TH	10A-11A	ANDERSON	:30	\$375.00	10/18-10/18	1	1	1	\$375.00	
	22	M	10A-11A	ANDERSON	:30	\$375.00	10/22-10/22	1	1	1	\$375.00	
	23	F	11A-12P	PRICE-RT 1-CBS/PRICE-RT 2-CBS	:30	\$1,600.00	10/19-10/19	1	1	1	\$1,600.00	
	24	TH	12P-1230P	LOCAL12 NWS-NN	:30	\$1,200.00	10/18-10/18	1	1	1	\$1,200.00	
	25	M	12P-1230P	LOCAL12 NWS-NN	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	26	F	1230P-130P	YOUNG&RESTLESS	:30	\$800.00	10/19-10/19	1	1	1	\$800.00	
	27	M	130P-2P	BOLD&BEAUTIFUL	:30	\$650.00	10/22-10/22	1	1	1	\$650.00	

Rep Order# 9803224 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 08/24/2012 8:11 AM  
Last Received: 08/23/2012 5:30 PM  
Showing Buylines: All Lines

3 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product PRIORITIES USA ACTIO  
Estimate# 1565  
Buyer Media Placement  
Phone#  
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA  
1322 G ST SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 321/340/1565  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	28	TU	2P-3P	TALK-CBS	:30	\$550.00	10/16-10/16	1	1	1	\$550.00	
	29	W	3P-4P	LETS-DEAL1-CBS/LETS-DEAL2-CBS	:30	\$500.00	10/17-10/17	1	1	1	\$500.00	
	30	M	4P-430P	LOCAL12 NEWS-4	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	31	TH	5P-530P	LOCAL12 NEWS-5	:30	\$1,300.00	10/18-10/18	1	1	1	\$1,300.00	
	32	M	530P-6P	LOCAL12 NW-530	:30	\$1,500.00	10/22-10/22	1	1	1	\$1,500.00	
	33	F	6P-630P	LOCAL12 NEWS-6	:30	\$1,700.00	10/19-10/19	1	1	1	\$1,700.00	
	34	W	7P-730P	INSIDE EDITION<	:30	\$1,100.00	10/17-10/17	1	1	1	\$1,100.00	
	35	TH	730P-8P	ENT TONIGHT 30<	:30	\$1,200.00	10/18-10/18	1	1	1	\$1,200.00	
	36	M	1135P-1235A	D LETTRMAN-CBS<	:30	\$750.00	10/22-10/22	1	1	1	\$750.00	
	37	F	1235A-135A	LT-FERGUSN-CBS<	:30	\$275.00	10/19-10/19	1	1	1	\$275.00	
	38	W	430A-5A	GD MRN CIN@430	:30	\$250.00	10/17-10/17	1 P1	1	1	\$250.00	
	39	M	430A-5A	GD MRN CIN@430	:30	\$250.00	10/22-10/22	1 P1	1	1	\$250.00	
	40	SA	7A-730A	LOCAL12NW-SA 7	:30	\$500.00	10/20-10/20	1	1	1	\$500.00	
	41	SA	730A-8A	LOCAL12NW-SA 7	:30	\$500.00	10/20-10/20	1	1	1	\$500.00	
	42	SA	105A-205A	CLOSER<	:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
	43	SU	11A-1130A	NEWSMAKERS	:30	\$650.00	10/21-10/21	1	1	1	\$650.00	

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Station WKRC-TV CINCINNATI, OH  
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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	44	SU	630P-7P	LOCAL12-630 SJ	:30	\$950.00	10/21-10/21	1	1	1	\$950.00	

---REPORT TOTALS---

Report Totals: 44 / \$32,350.00

---SALES MONTHLY TOTALS---

Oct 12: 44 / \$32,350.00  
Sales Totals: 44 / \$32,350.00  
Station Totals: 44 / \$32,350.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$115,536	CABL	0%	EKRC	5%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	28%	WLWT	24%	WSTR	4%	WXIX	16%		

Books null  
Demos RA35+

# Spot Manager: All, 10/16/12-10/22/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Priorities USA Action												
Agency: Mundy Katowitz Media												
Station: WKRC-TV												
Order: 54518												
Line: 1												
10/16/12	Tuesday		:30	\$725.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$725.00							1	
Line: 2												
10/17/12	Wednesday		:30	\$725.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$725.00							1	
Line: 3												
10/18/12	Thursday		:30	\$850.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$850.00							1	
Line: 4												
10/19/12	Friday		:30	\$850.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$850.00							1	
Line: 5												
10/17/12	Wednesday		:30	\$1,000.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$1,000.00							1	
Line: 6												
10/19/12	Friday		:30	\$1,000.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$1,000.00							1	
Line: 7												
10/16/12	Tuesday		:30	\$1,000.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$1,000.00							1	
Line: 8												
10/18/12	Thursday		:30	\$1,000.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$1,000.00							1	
Line: 9												
10/22/12	Monday		:30	\$1,000.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$1,000.00							1	
Line: 10												
10/17/12	Wednesday		:30	\$700.00		CBS This Morning (7:00:00 AM-7:30:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$700.00							1	
Line: 11												
10/22/12	Monday		:30	\$700.00		CBS This Morning (7:00:00 AM-7:30:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$700.00							1	
Line: 12												
10/16/12	Tuesday		:30	\$700.00		CBS This Morning (7:30:00 AM-8:00:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-
				\$700.00							1	
Line: 13												
10/18/12	Thursday		:30	\$700.00		CBS This Morning (7:30:00 AM-8:00:00 AM)	PRIORITIES USA ACTIO 1565	P-2			1	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/16/12-10/22/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Priorities USA Action												
Agency: Mundy Katowitz Media												
Station: WKRC-TV												
Order: 54518												
Line: 13												
				\$700.00							1	
Line: 14												
10/17/12	Wednesday		:30	\$700.00		CBS This Morning	(8:00:00 AM-8:30:00 AM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$700.00							1	
Line: 15												
10/19/12	Friday		:30	\$700.00		CBS This Morning	(8:00:00 AM-8:30:00 AM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$700.00							1	
Line: 16												
10/16/12	Tuesday		:30	\$700.00		CBS This Morning	(8:30:00 AM-9:00:00 AM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$700.00							1	
Line: 17												
10/17/12	Wednesday		:30	\$450.00		M-F 9a-10a	9:00 AM-10:00 AM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$450.00							1	
Line: 18												
10/18/12	Thursday		:30	\$450.00		M-F 10a-11a	10:00 AM-11:00 AM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$450.00							1	
Line: 19												
10/22/12	Monday		:30	\$450.00		M-F 10a-11a	10:00 AM-11:00 AM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$450.00							1	
Line: 20												
10/22/12	Monday		:30	\$1,600.00		Local 12 News at Noon	12:00 PM-12:30 PM	PRIORITIES USA ACTIO 1565		P-1	1	MWASH-
				\$1,600.00							1	
Line: 21												
10/19/12	Friday		:30	\$900.00		Young & the Restless	12:30 PM-1:30 PM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$900.00							1	
Line: 22												
10/22/12	Monday		:30	\$800.00		Bold & the Beautiful	1:30 PM-2:00 PM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$800.00							1	
Line: 23												
10/16/12	Tuesday		:30	\$650.00		The Talk	2:00 PM-3:00 PM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$650.00							1	
Line: 24												
10/22/12	Monday		:30	\$1,500.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$1,500.00							1	
Line: 25												
10/18/12	Thursday		:30	\$1,600.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM	PRIORITIES USA ACTIO 1565		P-2	1	MWASH-
				\$1,600.00							1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/16/12-10/22/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Priorities USA Action												
Agency: Mundy Katowitz Media												
Station: WKRC-TV												
Order: 54518												
Line: 26												
10/22/12	Monday		:30	\$1,800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	PRIORITIES USA ACTIO	1565	P-1	1	MWASH-
				\$1,800.00							1	
Line: 27												
10/19/12	Friday		:30	\$2,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PRIORITIES USA ACTIO	1565	P-2	1	MWASH-
				\$2,000.00							1	
Line: 28												
10/17/12	Wednesday		:30	\$1,400.00		M-F 7p-730p	7:00 PM-7:30 PM	PRIORITIES USA ACTIO	1565	P-2	1	MWASH-
				\$1,400.00							1	
Line: 29												
10/18/12	Thursday		:30	\$1,400.00		M-F 730p-8p	7:30 PM-8:00 PM	PRIORITIES USA ACTIO	1565	P-3	1	MWASH-
				\$1,400.00							1	
Line: 30												
10/22/12	Monday		:30	\$850.00		Letterman	11:35 PM-12:35 XM	PRIORITIES USA ACTIO	1565	P-2	1	MWASH-
				\$850.00							1	
Line: 31												
10/22/12	Monday		:30	\$250.00		430-5a News	4:30 XM-5:00 XM	PRIORITIES USA ACTIO	1565	P-1	1	MWASH-
				\$250.00							1	
Line: 32												
10/20/12	Saturday		:30	\$700.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 A	PRIORITIES USA ACTIO	1565	P-2	1	MWASH-
				\$700.00							1	
Line: 33												
10/20/12	Saturday		:30	\$700.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	PRIORITIES USA ACTIO	1565	P-2	1	MWASH-
				\$700.00							1	
Line: 34												
10/21/12	Sunday		:30	\$800.00		Newsmakers	11:00 AM-11:30 AM	PRIORITIES USA ACTIO	1565	P-2	1	MWASH-
				\$800.00							1	
Line: 35												
10/21/12	Sunday		:30	\$1,000.00		630p Local 12 News Su	6:30 PM-7:00 PM	PRIORITIES USA ACTIO	1565	P-2	1	MWASH-
				\$1,000.00							1	
				\$32,350.00							35	
				\$32,350.00							35	
				\$32,350.00							35	
				\$32,350.00							35	
				\$32,350.00							35	
				\$32,350.00							35	

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